



Contact | The Careers Surgery | [www.careerssurgery.com](http://www.careerssurgery.com)  
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## Ignite social enterprise in your students

The first ever film and learning tool kit about successful young entrepreneurship is now available to schools, colleges and universities. Aimed at young people aged 14-25, the 'Create Yourself - Create Change™' film and tool kit is the only available interactive learning resource, designed to help teachers, delivering social enterprise modules. It will also introduce social enterprise as an exciting career choice within a movement that turns over an estimated £27 billion a year. The Careers Surgery, the award winning social enterprise who created the tool kit, are now offering education institutes special offers on DVD tool kit and social enterprise workshops.



*"We want more students in schools colleges and universities to be social entrepreneurs....pupils learn new skills and broaden their horizons - and many schools report it boosts attainment and attendance."*

Parmjit Dhanda, Minister for Children, Young People and Families

## What's included in the Create Yourself™ DVD Tool Kit

1. **A 30 minute film:** featuring inspiring stories of 5 top young social entrepreneurs in the UK's
2. **Teacher's Lesson Plan and Notes** (PDF & word): this includes key social enterprise facts and 3 classroom activity plans
3. **Student's Activities** (PDF & word): this includes step by step activities to guide and help your students learn and create their own social enterprise
4. **Extra interactive features** to make learning fun and stimulate discussion, includes : top tips and challenges in starting a social enterprise, interactive questions and simple case studies for all 5 entrepreneurs.

## What your students will improve and gain

- ✓ their *speaking and listening skills, research & planning methods*
- ✓ their confidence in *pitching, presenting and communicating ideas and feelings*
- ✓ a new *understanding* of ethical a business and the benefits, after being inspired by 5 real life and very different examples *young successful social entrepreneurs*
- ✓ their own social enterprise business idea and know where to access further support, funding and opportunities
- ✓ their *self-awareness* and feeling of motivation in what potential they as young people have at achieving positive change whilst being successful in business through social enterprise



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- ✓ an increased feeling of value as a member of society and how their actions make a difference
- ✓ their relationships & understanding with their peers and respect for the wide community
- ✓ Suitable for young people who are talented and those who are disengaged.

## How it fits into the curriculum & benefits teachers

- ✓ suitable for 14 years + & key stage 2 +
- ✓ perfect for social enterprise modules within *Business & Enterprise* GCSE up to degree level
- ✓ supports criteria for National Curriculum subjects such as English GCSE oral assessments, Finance & Maths and the National Diploma
- ✓ perfect to use as catalyst for *Citizenship*, P.S.H.E and PGCE projects
- ✓ supports 3 of the *Every Child Matters* outcomes: 'enjoy & achieve' 'make a positive contribution' 'achieve economic wellbeing'
- ✓ can edit and photocopy activity packs and notes to suit teaching methods and student needs
- ✓ teachers will have a reference to real young social entrepreneurs
- ✓ get a head start in teaching social enterprise before the government formally introduces it into education within 2 years.